

EXPERIENCE

Principal UX+UI Designer - Millenium Challenge Corporation

JAN 2022 - PRESENT

- Spearhead redesign of multiple mission critical applications
- Create a new identity and design system linking all the apps while enhancing web and accessibility standards across all applications
- Gather requirements from stakeholders
- Create research plans, conduct user interviews, qualitative user testing
- Present user insights and ideate with stakeholders
- Create Personas, information architecture, diagram workflows, and lead collaboration sessions with different agile development teams
- Create and present wireframes and prototypes

UX+UI & Graphic Designer - VariQ

OCT 2019 - NOV 2021

- Spearhead design of a brand new Graphics Center Request site.
- Gather requirements and ideate with stakeholders and different user groups
- Create Personas, Information Architecture, Wireframes and Prototypes
- Design and standardize graphics and branding materials to enhance vision and brand

Art Director - USAID Data Services

AUG 2018 - APR 2019

- Spearhead redesign of Development Data Library and Data Services site
- Create a new Motion Graphics video to showcase the DDL.
- Gather requirements from stakeholders
- Create research plans, conduct user interviews, qualitative user testing
- Present user insights and ideate with stakeholders
- Create Personas, information architecture, wireframes and prototypes and collaborate with agile development team

Senior Graphic Designer - OnePI

FEB 2017 - JUN 2018

- Create a brand identity for an app that provides tools to fight fraud and abuse in the Medicare and Medicaid fields.
- Design marketing materials, templates, booklets and training manuals
- Create information architecture and wireframes for a portal page

Lead Graphic Designer - QSSI

NOV 2012 - JUN 2016

- Create and establish a new visual brand for a Health IT provider.
- Design logos, graphics, posters, forms, capability packages, infographics, social media content, newsletter, web pages with mobile interface (including SharePoint), booth designs, motion graphics and corporate videos.
- Manage developers, designers and writers.

SOFTWARE

Figma
UX Pin
Sketch
Adobe Creative Suite
Office
Survey Monkey
Mural
Keynote
Final Cut

SKILLS

Brand Strategy
Identity Design
Art Direction
Graphic Design

Product Design
Information Architecture
User Research
Ideation
HTML 5 + CSS
Interaction Design
Wireframes +
Prototype
Data Visualization

Motion Graphics
Video Production
Storyboarding
Editing

EDUCATION

B.F.A Visual Arts
Graphic Design +
Film & Video
Minor - Art History